

# NANCY FRANZ

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## EDUCATION

### **Ph.D.**, Agriculture, Extension, and Adult Education

Minors in Human Resources and Leadership, Cornell University, Ithaca, NY, 2002.

Dissertation: Transformative Learning in Intraorganization Partnerships

Committee: D. Merrill Ewert, Chair, Department of Education; Scott Peters, Department of Education; Lee Dyer, Industrial and Labor Relations; Randall Peterson, Johnson Graduate School of Management and London Business School.

### **M.E.P.D.**, Masters of Education Professional Development

University of Wisconsin-Superior, Superior, WI, 1985.

Master's Thesis: The Effect of Environmental Education on 4-H and Girl Scout Participants

### **B.S.**, Environmental Studies/Outdoor Education/Recreation

Minor-French, Northland College, Ashland, WI, 1981.

Master Online Educator **Certificate** Program, College of Agriculture and Life Sciences, Virginia Polytechnic Institute and State University, 2006

## EXPERIENCE

### **Iowa State University- Professor Emeritus**

**2014 – present**

*School of Education*

- Serve on graduate student plan of study committees
- Create, review, and share scholarship on university-community engagement and transformative learning
- Serve on School of Education committees and initiatives
- Consult and guest lecture on Extension, organizational development, program evaluation, volunteer development, and measuring and articulating engagement

### **Iowa State University Extension**

**2010 – 2014**

*Director, Professional Development*

**2013 – 2014**

- Provide vision, leadership, oversight, and guidance for the internal assessment, development, implementation, and evaluation of organization-wide professional development for ISUEO faculty and staff and county Extension staff, program development and implementation, program reporting and accountability, and Extension and Outreach scholarship technical assistance
- Oversight of administrative functions of the Program Development unit including personnel, budget, policies, standards, processes, and records
- Oversight for interdisciplinary in-service training, new employee orientation, core competency training, supervision and leadership training, program accountability, program evaluation, reporting system development, implementation, training, and monitoring, and strategic planning, and program development

*Associate Dean for Extension and Outreach in the College of Human Sciences, Director ISU Extension and Outreach to Families* **2010- 2013**

- Provide vision, leadership, and direction for Extension and Outreach in the human sciences on campus and in the field.
- Supervise campus faculty and staff and recruit, and hire a diverse campus and field staff.
- Develop coalitions, strategies and action plans to make the college a national model for the human sciences, integrating research from the college’s department into the work of Extension and Outreach
- Develop and maintain effective partnerships to enhance Extension and Outreach programming
- Develop and direct procurement of revenue through grants, contracts, and user fees to support and expand Extension and Outreach programs
- Provide direction for development and implementation of the college’s Extension and Outreach programs, budgetary and management policies as a member of the college and Extension and Outreach administrative teams and North Central Region Extension directors group
- Implementation and oversight of programs to increase efficiency and effectiveness, strengthen employee knowledge and abilities, improve leadership and maintain the overall health of Extension and Outreach.

**Virginia Cooperative Extension** **2006 – 2010**

*Extension Specialist/Professor, Program Development*

- Design, implement, and evaluate faculty training and technical assistance in outcomes-based program development and evaluation.
- Facilitate strategic planning and group process techniques for participatory decision-making.
- Conduct research and disseminate scholarship on Extension program development and evaluation and transformative learning.
- Facilitate Virginia’s Extension and research federal and state planning and reporting.
- Provide Extension Leadership Council development

**University of New Hampshire Cooperative Extension** **2003 – 2006**

*Associate Director*

- Provided leadership for educational program development, implementation, evaluation, and reporting. Served as interim Agricultural Resources Program Leader in 2004.
- Facilitated faculty and student involvement in Extension through collaborations and partnerships.
- Oversaw the Information Technology and Distance Education, Educational Information and Marketing units, the Strengthening NH Communities initiative and eight interdisciplinary teams.
- Oversaw strategic plan implementation and daily operations of the organization through educational programming, supervision and management of 180 staff, and organizational and leadership support.
- Assisted the UNH Cooperative Extension Dean and Director and acted on his behalf as designated.

**University of Wisconsin-Extension** **2002 – 2003**

*Administrative Coordinator*

- Assisted the State 4-H Youth Development Program Leader with youth in governance projects, launched 24 blackboard sites for paid and volunteer staff and chaired the youth in governance state conference.

- Assisted the Program Development and Evaluation Unit administer a program evaluation grant for tobacco prevention coalitions in 72 counties.
- Helped develop the Coordinated Curriculum System Outdoor Adventures curriculum.

**Cornell Cooperative Extension**

**1999 - 2002**

*Graduate Assistant*

- Assisted with programs and projects in the State 4-H Youth Development Office and the Extension Director's Unit including strategic planning, organizational revitalization, professional development, and maintenance of an internal web site on organizational change.
- Researched projects on implementation of the strategic plan, evaluation of statewide program committees, employee compensation, revenue generation, and perceptions of Extension engagement by county directors.
- Created a Directed Field Experience Handbook and served on the design team for this experience as well as the Masters in Professional Studies degree for Extension staff.

**University of Wisconsin-Extension**

**1981 - 1999**

*State Specialist 4-H Youth Development 1991-1999*

- Served as a specialist in leadership development through adventure education and service learning programs, 4-H community clubs, 4-H leader associations, and other youth development units.
- Served as Program Liaison for staff support, training, and evaluation for the Northern District 4-H Youth Development Staff in 13 counties.
- Assisted faculty and staff with personnel issues, program development, resource allocation, human resource management, planning, and policies and procedures.

*County Department Head in Bayfield and Douglas Counties 1983-1985 & 1996-1999*

- Supervised office staff, training, budget, and other resource support.
- Gave leadership to effective communication internally and externally with elected officials including a departmental marketing plan.
- Developed effective educational partnerships with agencies and organizations.

*4-H Youth Development Agent in Bayfield and Douglas Counties 1981-1999*

- Developed, conducted, and evaluated educational programs in youth development, leadership development, and organizational development.
- Provided leadership for curriculum development, program design, teaching, staff development, public relations, communications, academic obligations, and contributions to the university as a faculty member.
- Focused programming on leadership development, life skills development, environmental education, youth voice, and community partnerships.

**Woodswomen, Inc.**

**1991 -- 1999**

*Guide and Public Speaker*

- Researched, arranged, guided, and evaluated outdoor adventure trips for women.
- Promoted the organization and its trips to a wide variety of audiences.

**U.S. Forest Service, Chequamegon National Forest**

**1978 – 1981**

*Youth Conservation Corps Staff*

- Served as in-camp counselor, crew leader, environmental education director, and camp director.
- Worked with agency staff to plan, implement, and evaluate work projects and environmental education with Youth Conservation Corps members.

## **National Park Service, Apostle Islands National Lakeshore 1978 – 1979**

### *Youth Conservation Corps Staff*

- Served as in-camp counselor and work crew leader.
- Worked with agency staff to plan, implement, and evaluate work projects and environmental education with Youth Conservation Corps members.

## **RECENT HONORS AND AWARDS**

- Reviewer – PRISM: A Journal of Regional Engagement – 2015 - present
- Story County Conservation Commission Appointed Member – *Story County Board of Supervisors* – 2015-2019
- Inaugural Outstanding Contributor Award – *National Association of Extension Program and Staff Development Professionals* – 2014
- Harkin Prevention and Wellness Award – *PROSPER, Partners in Prevention Science Institute, Iowa State University*- 2014
- Editorial Board Member – *Journal of Leadership Education* – 2013-present
- Evaluation Training Award-American Evaluation Association-2013
- University of Iowa Prevention Research Center Statewide Advisory Board – 2013- present
- Reviewer – *Journal of Human Sciences and Extension* – 2013 - present
- Reviewer – *Journal of Agricultural Science* – 2013-present
- Top 35 Most Read *Journal of Extension* Articles - 2012
- Reviewer – *Journal of Higher Education, Outreach and Engagement* – 2012 to present
- Member – Iowa Department Public Health Community Transformation Advisory Committee – 2012 to present
- Reviewer – *Journal of the National Association of Family and Consumer Science* – 2012- present
- Thirty Years of Service in the Government of the USA – 2012
- Institutional Contact - *Journal of Extension* – 2007 to present
- Faculty-Engagement Academy for University Leaders, Monitoring and Measuring Engagement – 2011 to present
- Iowa Commission on Volunteer Service (Governor’s appointee) – 2011 to 2014 Co-Chair Volunteer Engagement Committee - 2014
- Top 35 Most Read *Journal of Extension* Articles - 2010
- Reviewer – *Journal of Agriculture, Food Systems, and Community Development* – 2010 to present
- Panelist – Farm Bill NIFA Plan of Work Review Panel - 2010
- Editorial Committee – *Journal of Agriculture and Food Systems Community Development* – 2009 to present
- Reviewer – *Human Resource Development Quarterly* – 2009 to present
- Secretary – Southern Region Program Leader Network, Program and Staff Development – 2009 to 2010
- Institutional Team Member – Engagement Academy for University Leaders – 2009
- Top 50 Most Read *Journal of Extension* Articles - 2009
- Extension Award – Department of Ag & Extension Ed, Virginia Tech - 2009
- Reviewer – *Journal of Agricultural Education and Extension* – 2009 to present
- Top 35 Most Read *Journal of Extension* Articles – 2008
- Research Award – Department of Ag & Extension Education, Virginia Tech – 2008
- Member – eXtension Evaluation & Research Advisory Committee – 2007 to 2012
- Reviewer – *Journal of Extension* – 2007 to Present
- Program Chair Extension Education Evaluation-TIG – American Evaluation Association – 2007 to 2008
- Mary Nell Greenwood Award – American Evaluation Association – 2005
- Member – Carsey Institute Advisory Committee – 2004 to 2006
- Member - Agricultural Experiment Station Advisory Committee – 2004
- Member – Sea Grant Policy Advisory Committee – 2004 to 2006
- Reviewer – *Journal of Leadership Education* – 2004 to present
- Managing@UNH Program - 2003

## **RANKS**

**Professor Emeritus** – 2014 – present (School of Education, Iowa State University)  
(see graduate students below)

**Professor** – 2010 to 2014 (School of Education, Iowa State University)

Graduate Student Plan of Study Committees (\*=graduated):

Aisha White – Human Development and Family Studies\*  
Kim O'Donnell – Educational Leadership and Policy Studies\*  
Josh Greenlee – Educational Leadership and Policy Studies\*  
Donna Leff – Agricultural Education Studies\*  
Judy Levings – Agricultural Education Studies\*  
Justin Bouse – Educational Leadership and Policy Studies\*  
Elizabeth Zimmerman – Human Development and Family Studies\*  
Sarah Hoeft- Human Development and Family Studies\*  
Neil Rowe – Human Development and Family Studies MS\* PhD  
Darlene Sousa – Human Development and Family Studies (left committee upon retirement)  
Axton Betz – Human Development and Family Studies\*  
Theresa Smith – School of Education\*  
Robert Loch – School of Education\*  
Auburne Overton – School of Education  
Zanariah Mohd Nor – Agricultural Studies  
Jacy Downey – Human Development and Family Studies\* (left committee upon retirement)  
Cayla Taylor – Agricultural Education Studies MS\* PhD\*  
Sarah Bickelhaupt – Human Development and Family Studies  
Kristi Clark – Human Development and Family Studies\*  
Ashley Kinkade – Human Development and Family Studies\*  
Jennifer Plagman-Galvin – School of Education  
Troy Mckay – School of Education  
Matt Shultz – Agricultural Education Studies (left committee upon retirement)  
Kathleen Gillion- School of Education  
Breanda Allen – Human Development and Family Studies  
Amy Powell – Agriculture Education Studies  
Lisette Torres – School of Education (left committee upon retirement)  
Jacqueline Nester – Community and Regional Planning

**Affiliate Professor** – 2012 – present (Department of Agricultural Education and Studies, Iowa State University)

**Faculty Associate** – 2013 – present (Gerontology Program, Department of Human Development and Family Studies, Iowa State University)

**Professor** – 2006 – 2010 (Department of Agricultural and Extension Education, Virginia Polytechnic Institute and State University)

Graduate Student Advisor or Committees:

Johnnie Westbrook – Continuing and Technical Education\*  
Sarah Baughman – Ag and Extension Education\*  
Yolanda Avent – Curriculum and Instruction  
Chris Smith – Ag and Extension Education\*  
Shaun (Jason) Adams – Ag and Extension Education\*  
Mike Roberts – Ag and Extension Education  
Mike Martin – Ag and Extension Education\*  
Chris Balas – Housing and Apparel\*  
Joan Wages – Food, Nutrition, Health and Exercise  
Tim VanReenen – Ag and Extension Education\*  
Amanda Liles – Continuing and Technical Education  
Cormanica Crutchfield – Continuing and Technical Education\*  
Bert Reid – Continuing and Technical Education

Elizabeth Narehood – Continuing and Technical Education\*  
Jenna Genson – Ag and Extension Education\*  
Kevin Cabbage – Ag and Extension Education\*  
Lynn Ann Robertson – Food Science\*  
Jessica Hastings – Ag and Extension Education\*  
Chris Calorosso – Landscape Architecture  
Krista Hartley – Continuing and Technical Education\*

**Affiliate Professor** – 2006 – present (Department of Human Development Courtesy Appointment, Virginia Polytechnic Institute and State University)

**Affiliate Assistant Professor (Administrative Rank)** – 2003 – 2006 (Department of Education, University of New Hampshire)

Graduate Student Committees:

Michele Gagne – Natural Resources\*  
Lisa Townson – Education\*  
Jody Grimes – Sociology  
Sarah Cleaves – Education  
Charlie French – Natural Resources\*

**Professor** – 2003 Department of Youth Development, University of Wisconsin Madison, UW-Extension

**Associate Professor** – 1986 – 2002 Department of Youth Development, University of Wisconsin Madison, UW-Extension

**Assistant Professor** – 1985–1986 Department of Youth Development, University of Wisconsin Madison, UW-Extension

**Instructor** – 1981 – 1985 Department of Youth Development University of Wisconsin Madison, UW-Extension

## PROFESSIONAL MEMBERSHIPS

- National Active and Retired Federal Employees Association
- National Association of Extension Program and Staff Development Professionals
- American Association for Adult and Continuing Education
- American Association of Family and Consumer Sciences
- American Evaluation Association
- Association for Research on Nonprofit Organizations and Voluntary Action
- Association of Leadership Educators
- College of Agriculture and Life Sciences Faculty Association – Virginia Tech
- Community Development Society
- Epsilon Sigma Phi
- International Leadership Association
- National Association of Extension 4-H Agents
- National Extension Association of Family and Consumer Science
- Iowa State University Council of Extension Professionals
- Virginia Extension Service Association
- Wisconsin Association for Environmental Education
- Wisconsin Association of Extension 4-H Agents

## RECENT PROFESSIONAL APPOINTMENTS

- PRISM: A Journal of Regional Engagement* Reviewer (2015-present)
- Member, Story County Conservation Commission Board (2015-present)
- Guest Editor, *Journal of Human Sciences and Extension* (2015)
- Member, Iowa Family Impact Seminars Advisory Committee (2012-present)
- Member, Iowa Commission for Volunteer Service, Volunteer Engagement Committee Cochair (2011-present)

- Co-Chair, Carnegie Engagement Reclassification Committee, Senior Vice President and Provost, Iowa State University (2013-2014)
- Co-Chair, Provost's Engaged Scholarship Taskforce, Iowa State University (2013-2014)
- Journal of Higher Education, Outreach and Engagement* Reviewer (2012-present)
- Search and Screen Committee, Senior Vice President and Provost, Iowa State University (2012)
- Search and Screen Committee, Vice President for Extension and Outreach, Iowa State University (2010 -2011)
- Journal of Agriculture, Food Systems, and Community Development* Editorial Board and Reviewer (2009 – present)
- Journal of Agricultural Education and Extension* Reviewer (2009 – present)
- Journal of Extension* Reviewer (2007 – present) Board (2010-2012)
- University Promotion and Continued Appointment Committees (2006 – 2013)
- ECOP Extension in Excellence Workgroup and Implementation Team (2005 – 2006, and 2008 - 2011)
- eXtension Communities of Practice Selection Committee (2005)
- Search and Screen Committee, Assistant Vice President Chief Information Officer, University of New Hampshire (2005)
- NH Rural Development Council (2004 –2006)
- Journal of Leadership Education* Reviewer (2003 – present)
- ECOP Forestry Task Force (2003 – 2006)
- North East Regional Center for Rural Development Board (2003 – 2006)
- North East Forest Resources Extension Council (2003 – 2006)
- UNH Technology Policy and Procedures Group (2003 – 2004)
- University of New Hampshire Foundation Contact (2003 – 2006)

### **Professor Emeritus Presentations**

October, 2015. Poster Co- Presentation. “Making My Faith My Own: Church Attendance and First-Year College Student Religious and Spiritual Development.” Society for the Study of Emerging Adulthood Annual Conference, Miami.

May, 2015. Presenter. “Focusing Program Evaluation through Logic Modeling.” Directors of Volunteer Centers of Iowa. Iowa Commission on Volunteer Service.

May, 2015. Presenter. “Reaching Your Full Potential: Improving Personal and Professional Communication and Teamwork.” Iowa State University Laboratory School. Ames, Iowa.

May, 2015. Key Note. “Extension Community Development Then, Now, and in the Future: Little Rock or Rock Solid?” National Association of Community Development Extension Professionals. Little Rock, Arkansas.

April, 2015. Co-Presenter. “Broader Impacts: Institutional Support and Faculty Retention. National Alliance for Broader Impacts Summit, National Science Foundation, Madison, Wisconsin.

April, 2015. Presenter. “Stargazing.” Women of the Wild, Camp Tahigwa, Dorchester, Iowa.

April, 2015. Presenter. “Outdoor Survival: Tips and Tools for Surviving Outdoors.” Women of the Wild, Camp Tahigwa, Dorchester, Iowa.

April, 2015. Presenter. “The Trail Food Gourmet.” Women of the Wild. Camp Tahigwa, Dorchester, Iowa.

April, 2015. Poster Co- Presentation. “Making My Faith My Own: Church Attendance and First-Year College Student Religious and Spiritual Development.” Department of Human Development and Family Studies Graduate Student Poster Session. Iowa State University.

April, 2015. Presenter. "Program Evaluation Wisdom." VISTA volunteer inservice. Des Moines, Iowa.

April, 2015. Guest Lecturer. "Program Evaluation 101." NREM 305 Project Aware. Iowa State University.

March, 2015. Presenter. "Manage Your Work or it Will Manage You: How to Prevent Heroic Suicide." National Association of Extension Program and Staff Development Professionals.

March, 2015. Presenter. "Exploring Engaged Scholarship: The Nuts and Bolts for Success." Gulf South Summit on Service Learning and Civic Engagement Through Higher Education. Little Rock, Arkansas.

March – September, 2015. Facilitator. "Story County Demand Response Services: Expectations, Barriers, and Solutions." City of Ames and Story County governments.

March, 2015. Presenter. "Logic Modeling 101." Story County Quality of Life Alliance Collaborators. Ames, Iowa.

March, 2015. Presenter. "Logic Modeling 101." ACCESS Women's Job Readiness Program. Ames, Iowa.

March - May, 2015. Facilitator. "Needs Assessment for Story County." United Way of Story County.

February, 2015. Presenter. "Tips and Tools for Program Evaluation." Iowa Volunteer Service Program Managers. Iowa Commission for Volunteer Service.

February, 2015. Facilitator. "Planning for Action." Worldly Goods. Ames, Iowa.

February, 2015. Presenter. "Ten Tips to Reaching Your Full Potential." Professional and Scientific Staff Professional Development Day. Iowa State University.

February, 2015. Facilitator. "Implementing the State Extension Plan of Work." Extension Leadership Council. Mississippi State University Extension Service.

January, 2015. Facilitator. "Planning for Action." Raising Readers Board of Directors. Ames, Iowa.

December, 2014. Presenter. "Collaborative Leadership-Contemporary Delegation: How to Prevent Heroic Suicide." 12+ Leadership Program. Iowa State University.

December, 2014. Co-presenter. "Young Adults Expectations of the Future of Extension." National Association of Program and Staff Development Professionals. San Antonio, Texas.

December, 2014. Presenter. "Measuring and Articulating the Value of Community Engagement: Lessons Learned from 100 years of Extension Work." National Association of Program and Staff Development Professionals. San Antonio, Texas.

December, 2014. Guest Lecture. "The Joys and Challenges of Community Based Participatory Research: How 4-H Camp Changes Young Adults." CI615B Instructional Technology Seminar. Iowa State University.

November, 2014 through January, 2015. Facilitator. "Story County Demand Response Services: Expectations, Barriers, and Solutions." City of Ames and Story County governments.

November, 2014. Keynote. "Women and Leadership: Reaching Your Full Potential." Women's Leadership Retreat: Unlocking Your Potential-Engage, Empower, and Excel. Iowa State University.



November, 2014. Facilitator. "Planning for Action." Boone Chamber of Commerce/Convention and Visitor's Bureau Board of Directors.

November, 2014. Presenter. "Four Steps for Successful Extension Program Impact Evaluation." University of Wyoming Extension Annual Conference.

October, 2014. Presenter. "Program Planning and Development: Implementing Extension Programs with Outcomes in Mind." Mississippi State University Extension Annual Conference.

October, 2014. Keynote. "Measuring and Articulating the Public Value of Extension: Then, Now, and in the Future." Mississippi State University Extension Annual Conference.

October, 2014. Presenter. "Just in Time Evaluation: Effectiveness of the Forest Farming Workshop." Forest Farming to the Forefront: Developing and Promoting Roadmaps for the Northeastern United States. Arnot Teaching and Research Forest, Cornell University.

October, 2014. Panelist. "Open Access and the Land-Grant Mission." International Open Access Week. Iowa State University.

October, 2014. Presenter. "Measuring and Articulating the Public Value of Extension Work." Iowa State University Council of Extension Professionals. Ames, Iowa.

October, 2014. Keynote. "Manage Your Job or It Will Manage You: Preventing Heroic Suicide." Iowa State University Council of Extension Professionals. Ames, Iowa.

October, 2014. Facilitator. "Planning for Action." ACCESS, Ames, Iowa.

October, 2014. Co-presenter. "Disruption, Disruption, What's Your Engagement Function? Engagement Scholarship Conference, University of Alberta.

October, 2014. Presenter. "Strengthening Your Engagement Dossier." Emerging Engagement Scholars. Engagement Scholarship Conference, University of Alberta.

October, 2014. Co-lecturer. "Young Iowans Speak: A Qualitative Research Conversation." RESEV 580 Introduction to Qualitative Research Methodology. Iowa State University.

September, 2014. Presenter. "Reorienting Land Grant Universities as a Public Good: The Role of Extension's Public Value Movement. Century Beyond the Campus: Past, Present, and Future of Extension Symposium. West Virginia University.

September, 2014. Co-presenter. "Young Iowan's Expectations of the Future University. Century Beyond the Campus: Past, Present, and Future of Extension Symposium. West Virginia University.

September, 2014. Reflection leader. ARTID 365. Retail Design Studio. Iowa State University.

August, 2014. Presenter. "Measuring Outcomes for Nonprofits." Marshall and Story County Nonprofit Leadership Academy. Ames, Iowa.

August, 2014. Facilitator. "Developing a State Extension Plan of Work: Lessons From the Program Development Process." Extension Leadership Council. Mississippi State University Extension Service.

August, 2014. Facilitator. "Moving Forward." Story County Hunger Collaboration, Ames, Iowa.

July, 2014. Keynote. "Determining and Sharing the Public Value of FCS Education." Iowa FCS Educators. Cedar Rapids, Iowa.

July, 2014. Co Poster Presenter. "Midlife and Beyond: The Whole Picture – Facilitating Age-friendly Communities in Iowa." Community Development Society. Dubuque, Iowa.

June-August 2014. Facilitator. "Planning for Action." Story County Quality of Life Alliance Steering Committee. Ames, Iowa.

June, 2014. Presenter. "Program Evaluation Wisdom." Iowa Americoprs Member Inservice.

June, 2014. Presenter. "Youth Development Through New Games and Music." 4-H Adventure Camp. Monticello, Iowa.

June, 2014. Presenter. "Integrating Music into the Camp Program." Iowa 4-H Camp Staff Training. Iowa 4-H Center, Madrid, Iowa.

May 2014. Presenter and Facilitator. "Measuring and Articulating the Public Value of Extension in the Western Region." Western Region Program Leaders Committee. San Diego, California.

May, 2014. Presenter. "Program Evaluation Wisdom." Story County DOVIA, Ames, Iowa.

May, 2014. Keynote and Workshop. "Revenue Generation: It's About the Outcomes." Iowa 4-H Staff Inservice. Iowa State University.

May, 2014. Keynote and Workshop. "Manage Your Work or it Will Manage You." Iowa NAE4-HA Professional Development Day.

April, 2014. Keynote. "Reaching Your Full Potential." EFNEP/FNP Inservice. Iowa State University Extension and Outreach.

April, 2014. Panelist. "Broader Impacts: Catalyzing the Engaged Scholarship Movement." National Science Foundation Broader Impacts Conference. Alexandria, Virginia.

April, 2014. Presenter. "Creating Public Value Statements and Stories." Ohio Association of Family and Consumer Sciences. Columbus, Ohio.

April, 2014. Keynote. "Measuring and Articulating the Public Value of FCS." Ohio Association of Family and Consumer Sciences. Columbus, Ohio.

April, 2014. Presenter. "Measuring and Articulating the Public Value of Extension: Then, Now, and in the Future." Professional Development and Public Issues Conference, Joint Council of Extension Professionals. Alexandria, Virginia.

April, 2014. Keynote. "Navigating the Extension Triangle: Stories for the Soul." Office Professionals Conference. Iowa State University Extension and Outreach.

## **Presentations While Administrator and Faculty with Iowa State University Extension and Outreach (2010-2014)**

Recruit and Support the Players: Collaboration and Engagement, The Art of Using Common Measures, Tips and Tools for Working with Volunteers: Preventing Heroic Suicide, The Care, Feeding, and Use of Logic Models, Budgeting for Program Evaluation, Program Evaluation and Organizational Culture, Staying Off the Front Page: Appropriate Budget Management, Approaches to Program Planning: Theory and Practice. Health Program Planning, ISU Extension and Outreach Professional Development, Program Evaluation Wisdom, Delegation 101: Preventing Heroic Suicide, Issues in Measuring and Articulating Extension's Public Value, Transforming Professional Development: Enhancing Value Through Personal and Organizational Change, Evaluation Learning Circles: Helping Educators Build Program Evaluation Capacity, Best Practices for Communicating and Institutionalizing Extension Public Value, Measuring and Articulating Public Value: What's Up with Public Value Evaluation Measures, Indicators, and Stories, An Introduction to Measuring and Articulating Extension's Public Value, Developing and Articulating the Public Value of Extension in Illinois: Storytelling in Action, What's the Proposition of Your Organization?, Adult Education: Adventures in Andragogy, The Engagement Scholarship Conference, Just Get Me an Evaluation Tool!, The Data Party: Involving Stakeholders in Meaningful Data Analysis, Measuring and Articulating the Public Value of Extension Work: Creating and Using Public Value Templates, Engagement as Disruptive Innovation, Preventing Graduate Student Heroic Suicide in Community Based Research: A Tale of Two Committees, Using Focus Groups for Community Engagement: Benefit or Bane?, Joining Forces to Enhance the Depth and Scope of Engagement through Community Engaged Research: A Tale of Two Public Universities, The Engaged Dossier. Emerging Engagement Scholars, ISU Extension and Outreach 101, Qualitative Research in Action, Logic Models, ISU Extension and Outreach Professional Development Strategic Plan, Developing 4-H Public Value Statements and Stories, Measuring and Articulating the Public Value of 4-H in North Carolina, Program Evaluation for Public Value, ISU Extension and Outreach Opportunities and Scholarship, Measuring and Articulating the Public Value of California 4-H, Measuring and Articulating the Public Value of Extension Work Through Strong Evaluation and Scholarship, Planning for Action: What Will Iowa PROSPER Look Like in 2016?, Life in ISU Extension and Outreach, Measuring and Articulating the Public Value of Community-University Partnerships: Preventing Heroic Suicide, Flashback to the 60s: Tips and Tools for Building Relationships, Weaving Deep Connections Through Dialogue: Facilitator Training for Multiple Types of Dialogue, Families Extension Update, What's the Value Proposition of PROSPER: Determining and Articulating Your Public Value, The Role of EFNEP/FNP in the Success of ISU Extension and Outreach to Families, ISU Extension and Outreach to Families Program Dialogue, ISU Extension and Outreach Curriculum Peer Review Process, ISU Extension and Outreach Professional Development Update, The Role of Evaluation in Determining Public Value in Extension, Stories and Storytelling in Extension Work, Preventing Heroic Suicide: Motivating Teams, Professional and Organization Development: New Unit Expectations and Opportunities, Planning for Action: Our Vision for Urban Extension Programming in Alabama in 2018, How Farmers Learn: Improving Agricultural Education, Delegation: When is it Really Dumping?, Assessing the Scholarship of Outreach and Extension in the P&T Process, Publishing University Engaged Research, Assessing K-12 Youth Outreach, Learning to Tell Your Public Value Story-Creating Impact Statements, Developing Your Public Value Story, Determining and Sharing the Public Value of 4-H: Helping Others Wake Up to the Possibilities!, The Why and What of Engaged Scholarship, Program Evaluation Reporting, Measuring and Reporting Extension Work: A Public Value Perspective, Evaluation Learning Circles: Helping Educators Build Program Evaluation Capacity, Stop Flying Under the Radar: Effective Strategies for Communicating the Public Value of Extension, Impact of Family-Environment Connection Virtual Conferences, Measuring and Reporting Outreach and Engagement: A Public Value Perspective, Engagement Journal Editors Panel, Qualitative Research Methods: Tips and Tools, Measuring and Articulating Public Value of Virginia Cooperative Extension, Getting Your Extension and Outreach Program Started, Extension, Engagement, and Outreach, Essentials for Great Impact Writing, Sharing the Public Value of Your CTE Program, Updates from the ISU College of Human Sciences, The Extension Program Model: Its Evolution and How it Works, ISU Extension and Outreach to Families Revenue Generation Celebration and Public Value Determination, Social Media Policies and Best Practices, Determining and Articulating the Value of FCS Work, Components of Program

Evaluation for Family and Youth Development Programs, The Art and Science of Focus Groups, Making Connections with Iowa State University Extension and Outreach for the Engaged Dossier, Education vs. Advocacy, Midlife and Beyond: The Whole Picture, Determining and Sharing the Public Value of Families Extension, The State of Iowa State University Extension and Outreach to Families, Evaluation Learning Circles: Helping Educators Build Program Evaluation Capacity, Cooperative Extension History, Mission, and Resources, Logic Models: Applications of Family Theory, Extension's Evolving Alignment of Programs Serving Families and Youth: Organizational Change and Its Implications, Careers with Cooperative Extension, Methods and Practices of Community-Based Research and Creative Activities, Constructing a Promotion and Tenure Dossier that Documents Engaged Scholarship, Community-Based Participatory Action Research, Transformative Learning to be a Better Extension Educator, Determine and Share Public Value of Community Engagement, Transformative Learning for Extension Education, From Results to Sense: Analyzing and Interpreting Data, 4-H Transformative Learning: What the Heck is That?, Determining and Sharing the Public Value of 4-H: Helping Decision-Makers Get it!, Why PROSPER Works: Leadership and Teamwork, Community-Based Participatory Action Research and the Human Sciences, Components of Program Evaluation for Family and Youth Development Programs, Comparing 4-H and Families Cultures, Welcome to the World of Leadership and Service, Extension and Academic Faculty Partnerships, Evaluating Extension Program Impacts, Teaching Outcomes and Assessment Methods, Program and Evaluation Planning with Stakeholder Involvement, Program Needs Assessment, Interdisciplinary Programming, and Transformative Learning, Food Safety Outcomes and Indicators for National Extension and Research Planning and Reporting, Exploring Diversity in Extension Work, Working Together: Our Strategic Plan, The Logic Model and Program Theory, Focus Group Training, Extension Programming, Understanding the Logic Model: A Tool to Enhance Course Design, Program Planning, Research Proposals, and Evaluation and Assessment,

Public Value, Transformative Learning, and Evaluation, Beyond Reporting: Do Extension Educators Use the Results of Evaluations?, The Role of Evaluation During Tough Fiscal Times: Sage Advice from Evaluation Leaders, Community Based Participatory Action Research: Two Research Stories, Transformative Learning: Extension's Niche and Goal, Transformative Learning: Stories and Lessons Learned for Extension Education, The What and Why of Adult Learning: Extension Style, Families and Youth Joint Work Survey Results: Learning from our Collective Wisdom and Experience, The Families/4-H House: History, Blueprints, and Construction, Mapping the Cultural Context of Engagement at Virginia Tech, Involving Stakeholders as Evaluators of Engagement, Exploring Definitions of Service, Outreach, Engagement and Engaged Scholarship, Enhancing the Public Value of VCE to Tell the FCS Story, ISU Extension Opportunities and Challenges: The Seven P's, Transformative Learning: What Can I Do to Make it Happen?, Making a Difference: Measuring the Impact of Extension and Outreach Programs, New Partnership – 4-H Youth Development, Families Extension and CHS, Measuring Excellence in Extension: A Tool for Telling the Extension Story.

### **Presentations While Professor/Extension Specialist Program Development with Virginia Polytechnic Institute State University (2006-2010)**

The Anatomy of a Grant, The Career Stories of an Academic, Professional Development: How to Publish and Thrive... Practical Strategies from Other States, Exploring How Farmers Learn: Improving Extension Education, Creating a Public Value for Youth Impact, Developing and Sharing EFNEP's Public Value, Using a "Clearing" for Leadership Development, Positive Youth Development: Make Learning Stick, Evidence-Based Best Practices, Preparing for the Job Interview, Measuring Excellence in Extension, Grant Writing for Extension Workers and Their Partners, Evaluation Capacity Building 101 for Workplace Teams, Determining and Sharing the Public Value of Extension Programs, Virginia Cooperative Extension New Agent Professional Development Framework, Writing Impact Statements that Communicate Success, Exploring How Extension Clients Prefer to Learn: One Step Towards Creating Public Value, Transformative Education in Extension and Outreach Contexts, Navigating During Times of Change, Building Consensus on Nationwide Outcomes and Indicators for Extension, Building 4-H Evaluation Capacity Through Learning Communities: Tales from the National 4-H Evaluation Learning Communities Project, Consistency and Change in Extension Participatory Evaluation: Reflections on Focus Groups About How Farmers Learn, Virginia Cooperative Extension: The Career of Choice, Engaging Volunteers

in Impact Evaluation, Creating a Public Value Position, Program Development for Community Education, Reaching Your Full Potential, When to Incorporate Public Events into Evaluation, Generating Impacts with IPM Elements (Best Management Practices) Protocols – Turf, Honeybees, Christmas Trees, Grapes, and Other Crops, Publishing in the Journal of Extension, Engagement Academy for University Leaders: Model for Executive Development, A Holistic Model of Engaged Scholarship for all Missions, How Farmers Learn: A Conversation on a Collaborative Research Project, Determining and Sharing the Public Value of FNP Programs, Defining and Describing Engaged Scholarship at Virginia Tech, Search for Excellence: Improving program Impact Reporting, Evaluating University Engagement Work, Where the Heck do I Start? Moving from Program Needs to Program Design, Determining and Telling the Public Value Story About the Master Gardener Program, Writing Success Stories, Improving Program Results Reporting, Cost Effectiveness of Nutrition Education Programs for Limited Resource Youth, Evaluation Learning Communities, Successful Extension Program Reporting, What’s a Program Theory and Who Needs It? Creating a Public Value Positions for EFNEP: Telling Our Story After 40 Years of Success, How Farmers Learn: The Results of a USDA SARE Research Grant, Program Development Resources, Planning, Communicating, and Evaluating Programs with Logic Models, Writing Practice Stories for Personal Success, Improving Performance Through Faculty Impact Writing, Using Distance Technology in Extension Education, Creating Great Personal Action Plans, The Role of Extension Middle Managers and Program Leaders in Building Agent Evaluation Capacity, Extension Volunteers as Program Evaluators: Extension Evaluation Capacity Building, Evaluation Capacity Building 101: Working Within Your Organization, Applied Research Design, Using Focus Groups for Needs Assessment and Program Evaluation, Program Planning for Community Education, Program Evaluation Naturally: Tips and Tools for Determining and Sharing Program Impact, The Role of the Virginia Cooperative Extension Leadership Council in Situation Analysis, Planning for Program Excellence and Impact, Telling Your Story: Impact Reporting that Works, Ensuring Successful Engaged Scholarship: The Intersection of Theory and Practice, The Integration of Program Development and Evaluation Theory and Practice, The Programming Process, How Farmers Learn Research Results, Program Planning in Extension Education, Transformative Learning Theory, Telling Your Story-Impact Reporting That Works!, Fine Tuning Planned Program Outcomes, Facilitation Skills, Extension’s Multi-Faceted Structure, Extension Programming Overview, Extension Programming Basics, Transformative Leadership for Transformative Volunteer Development, Turning a Good Idea into a Successful Program, National Program Development Using the Logic Model, Translating Research into Program Planning and Practice, History of Extension at 1890 Land Grants, Using Focus Groups for Research and Extension Education, 4-H Camp: A Transformative Learning Environment for Young Adults, Adventure Education Curriculum for 4H Camp Programming, Plan of Work Update, Program Evaluation: Rowdy for Results, Successful Focus Group Data Analysis, Telling the Camp Story: Helping the Non Initiated Get It, Successful Cooperative Extension Program Elements, Program Design and Implementation, Program Development and Evaluation for Direct Marketing Programs, Applying Program Evaluation Theory, Successful Personal Action Plans, Informed Consent: Getting Along with the IRB, Successful Faculty Reports, Writing an Outstanding Personal Action Plan, Building a Personal Leadership Philosophy, Impact Writing: Slaying the Dragon of Resistance, Extension Volunteers as Program Evaluators, Building Evaluation Capacity, Transformative Learning in Educational Partnerships, Pesticide Safety Education Program Planning and Reporting, Successful Impact Reporting, Applying Program Theory: the Pros and Cons, Program Evaluation Plans for Grants, Community Program Development and Evaluation, The Integration of Program Evaluation Theory and Practice into Daily Life, The Programming Process in Adult Learning, Telling the Gardening Story: Why Don’t They Get it?, Master Gardeners as Extension Program Evaluators, Creating Impact Statements: The Ultimate Success Story, Program Evaluation for Fun and Profit, Rebuilding the Agent-Specialist Relationship, Putting Impact Statements to Work, Student Engagement through Active Learning, Measuring and Reporting Program Impacts, Extension Volunteers as Program Evaluators, Transformative Leadership: Right Vs. Might, Program Evaluation Methods, Impact Report Writing, Putting Impact Statements to Work for Faculty, Clients, and Virginia Cooperative Extension, District-Wide Evaluation Strategies in FCS, Why Extension Works: The Agent-Specialist Relationship, Tips and Tools for Collecting Impact Data, Programming with Impacts in Mind, Transformative Leadership: Approaches and Characteristics, The Truth and Consequences of a Multistate On-line Planning and Reporting System, Transformative Learning: A Journey to Change, People Powered

Planning: Ensuring Program Effectiveness, Transformative Leadership: Theory and Application, Understanding and Applying the Program Logic Model: Putting Theory to Practice.

### **Presentations While Extension Associate Director with the University of New Hampshire Cooperative Extension (2002-2006)**

Addressing Program and Curriculum Development Challenges and Strategies, Conditions for Transformative Learning, The Relevance of a Liberal Arts Education to the Twenty First Century, A Vision for Extension: Fostering an Engaged University Today and Tomorrow, Leading Through Constant Change: Integrating Research and Extension, We're in This Together: Assessing the Performance of Cooperative State Research, Education, and Extension Service – Land Grant University Programs for the Office of Management and Budget, Improved Planning, Evaluation and Reporting: A Collaborative Approach, Transforming Program Administrative Structure for Engagement: The Pain and Pride of Interdisciplinary Teams, Extension Workers: Adult Educators for Civic Renewal Through Civic Professionalism, Staff Development Vision and ISOTURE Model, Elements of Successful Youth Development Experiences, 4-H Outdoor Adventures, Standing Out: Steps Toward Integrity, Elements of Successful Strategic Planning, Stakeholder Centered Strategic Planning, Implementing Stakeholder Focused Program Needs Assessment: The Good, the Bad and the Ugly, The Impact of Transformative Partnerships on Extension Engagement, Elements of Successful Youth Development Experiences, University Engagement: History, Trends and Implications, Transformative Learning in Extension Staff Partnerships, Transformative Learning in Intraorganizational Cross Profession Partnerships, UNH Cooperative Extension Plan of Work: Where are we Going, Gap Analysis of Extension Programs, Transformative Learning in Extension Staff Partnerships, Effective Partnerships, Sustaining UNH Cooperative Extension's Programming Excellence, and Transformative Learning in Extension Staff Partnerships.

### **Presentations While with the University of Wisconsin Cooperative Extension (2002 - 2003)**

Transformative Learning in Extension Staff Partnerships, Building an Effective Volunteer Management System, TL2: Transformative Learning and Transformative Leadership in Successful Cooperative Extension Staff Partnerships, and Youth Development Research for Youth in Governance.

### **Presentations During PhD Work at Cornell University (1999 – 2002):**

Team Challenges, 4-H Strategic Plan Study, Youth Boards for Leadership Development, Cooperative Extension as a Dynamic Organization, Corning, Inc. Retention: Career Brand Study, Evaluation of Statewide Program Committees, Components of a 4-H Club Program, Cornell Cooperative Extension's Diversity Efforts, Success in Graduate School, Using Teams Effectively in the Classroom, Extension Workers as Orchestrators of Civic Renewal through Civic Professionalism, Transformative Learning in University-Community Partnerships, Transformative Learning in Extension Staff Partnerships: Facilitating Personal, Joint and Organizational Change, Using NetMeeting in Extension Work, Transformative Learning in Intraorganizational Partnerships, and Electronic Resources for Adult Educators.

### **Presentations Prior to PhD Work:**

Presented over 1,000 workshops and presentations covering the following topics in professional service with the University of Wisconsin-Extension from 1981 – 1999:

Environmental education, youth development, organizational development, volunteer development, Cooperative Extension, human development, career development, the youth development professional, finance and budgeting, leadership development, program planning, program evaluation, recreational leadership, youth empowerment, youth protection, team building, teaching, animal science, health education, outdoor education, cultural arts, camp program, citizenship, committee structures and advisory boards, the community 4-H club, educational methods, public speaking, diversity, early adolescence, family development, group process techniques, recognition, Great

Lakes history, international issues, public relations, mentoring, new staff orientation, strategic planning, facilitating change, science and technology, values clarification, promotion and tenure.

## **RECENT PEER REVIEWED ONLINE LEARNING MODULES**

2015. Presenter. "Manage Your Work or it Will Manage You: How to Prevent Heroic Suicide. National Association of Extension Program and Staff Development Professionals. <http://www.naepsdp.org>

2014. Presenter. "Communicating the Value of Our Work." 4-H North Central Region Staff Development Series.

2014. Co-Presenter. "The Art of Using Common Measures." <https://connect.extension.iastate.edu/p6v2dqz4d5d/>

2013. Co-Presenter. "Introduction to Qualtrics and Survey Design." <https://connect.extension.iastate.edu/p3g2c4mhbgp/>

2013. Presenter. "Evaluating Impact Using a Blog." <http://vimeo.com/66430807>

2013. Co-Presenter. "Using iPads to Expand Program Impact." <http://vimeo.com/64757580>

2012. Co-Presenter. "ISU Extension and Outreach Program Planning: Introducing the Program Catalog." [http://www.youtube.com/watch?v=oRCQEYfwh6o&list=UUu--UadoMcTHdUzID4TSzOg&index=1&feature=plpp\\_video](http://www.youtube.com/watch?v=oRCQEYfwh6o&list=UUu--UadoMcTHdUzID4TSzOg&index=1&feature=plpp_video)

2012. Co-Presenter. "ISU Extension and Outreach Program Catalog." <http://vimeo.com/47044067>

2011. Presenter. "Transformative Learning and Extension Education." <https://connect.extension.iastate.edu/p86257224/?launcher=false&fcsContent=true&pbMode=normal>

2011. Co-Presenter. "From Results to Sense: Analyzing and Interpreting Data." <https://connect.extension.iastate.edu/p63831720/>

2011. Co-Presenter. "Program and Evaluation Planning with Stakeholder Involvement." <https://connect.extension.iastate.edu/p32764497/?launcher=false&fcsContent=true&pbMode=normal>

2011. Co-Presenter. "Exploring Diversity in Extension Work." <https://connect.extension.iastate.edu/p27507379/>

2010. Presenter. "Articulating the Public Value of Extension Work: What the Heck is This?" <http://www.extension.iastate.edu/families/webinar/articulatingpublicvalue/>

2010. Presenter. "Transformative Learning: What Can I Do to Make it Happen?" <https://www.extension.iastate.edu/4H/restrict/staffmeetings.htm>

2009. Presenter. "Approaches to Cooperative Extension Education" <http://connect.ag.vt.edu/approaches> fact sheet: <http://intra.ext.vt.edu/support/process/documents/FourapproachestoCEfinal.pdf>

2009. Presenter. "How Farmers Learn Research Results" <http://connect.ag.vt.edu/hflresults>

2009. Presenter. "Four Steps to Great Impact Reporting" <http://connect.ag.vt.edu/impactsteps> fact sheet: <http://intra.ext.vt.edu/support/documents/FOURSTEPSTOGREATIMPACTREPORTINGfinal.pdf>

2009. Presenter. "Program Relevance: Moving from Needs Assessment to Successful Educational Programs"  
<http://connect.ag.vt.edu/programrelev>  
fact sheet: <http://intra.ext.vt.edu/support/process/documents/ProgramRelevance.pdf>

2007. Presenter. "Great Impact Writing." <http://connect.ag.vt.edu/impactwriting>  
fact sheet: <http://www.cals.vt.edu/communications/impactstatements.html>

2007. Co-Presenter. "Orientation to the Virginia Extension/Research Plan of Work and Annual Report"  
<http://connect.ag.vt.edu/p54471065/>

2007. Co-Presenter. "Virginia Extension and Research Planned Program Teams: Orientation for Planned Program Team Leaders" <http://connect.ag.vt.edu/p67747591/>

2007. Co-Presenter. "The Role of Virginia Extension/Research Planned Program Teams"  
<http://connect.ag.vt.edu/p83163934/>

### **RECENT PEER REVIEWED PUBLICATIONS**

Thompson, N. & Franz, N. (in process). "Ten Decision Points in Academic Leadership Development as an Engaged Scholar: To Lead or Not to Lead." *Journal of Higher Education Outreach and Engagement*.

Archibald, T. & Franz, N. (in process). "Four Approaches to Building Extension Program Evaluation Capacity." *Journal of Human Sciences and Extension*.

Wells, NM, Myers, BM, Todd, LE, Barale, K., Gaolach, B., Ferenz, G., Aitken, M., Henderson, CR, Tse, CC, Ostlie Pattison, K., Carson, JB., Connerly, L, Taylor, C., & Franz, N. (under review). "The carry-over effects of school gardens on fruit and vegetable availability at home: A randomized controlled trial with low-income elementary schools." *American Journal of Preventive Medicine*.

Wells, NM, Myers, BM, Todd, LE, Barale, K, Gaolach, B, Ferenz, G, Aitken, M, Henderson, CR, Tse, C, Pattison, KO, Taylor, C, Connerly, L, Carson, JB, Gensemer, AZ, Franz, NK, & Falk, E (under review). "The Effects of School Gardens on Children's Science Knowledge: A Randomized Controlled Trial of Low-income Elementary Schools." *International Journal of Science Education*.

Gagnon, R., Franz, N., & Garst, B. (in press). "Looking Ahead: Envisioning the Future of the Extension Program Development Model." *Journal of Human Sciences and Extension*, 3(2).

Inefuku, H. & Franz, N. (in press). "Building Connections, Collections, and Communities: Increasing the Visibility and Impact of Extension through Institutional Repositories." *Journal of Extension*.

Bruns, K. & Franz, N. (in press). "Cooperative Extension Program Development and the Community-University Engagement Movement: Perspectives from Two Lifelong Extension Professionals." *Journal of Human Sciences and Extension*, 3(2).

Gagnon, R., Franz, N., & Garst, B. (in press). "Factors Impacting Program Delivery: The Importance of Implementation Research in Extension." *Journal of Human Sciences and Extension*, 3(2), 65-79.

Franz, N., Garst, B., & Gagnon, R. (in press). "The Cooperative Extension Program Development Model: Adapting to a Changing Context." *Journal of Human Sciences and Extension*, 3(2), 1-10.



Franz, N. (in press). "Programming for the Public Good: Ensuring Public Value Through the Cooperative Extension Program Development Model." *Journal of Human Sciences and Extension*, 3(2), 11-

Leff, D., Retallick, M., & Franz, N. (in press). "Transformative Learning and the 4-H Camp Counselor Experience." *Journal of Human Sciences Extension*.

Franz, N. (2014). "Book review: "Presenting Data Effectively: Communicating Your Findings for Maximum Impact." by S. Evergreen. *Journal of American Evaluation*, 35(4), 594-596. Doi: 10.1177/1098214014530800 <http://aje.sagepub.com/content/35/4/594.extract>

Franz, N. (2014). "Measuring and Articulating the Value of Community Engagement: Lessons Learned from 100 Years of Cooperative Extension Work." *Journal of Higher Education Outreach and Engagement*, 18(2), 5-15. <http://openjournals.libs.uga.edu/index.php/jheoe/article/view/1231/759>

Garst, B., Baughman, S., & Franz, N. (2014). "Benchmarking Professional Development Practices Across Youth-Serving Organizations: Implications for Extension." *Journal of Extension*, 52(5). <http://www.joe.org/joe/2014october/a2.php>

Franz, N., Arnold, M., & Baughman, S. (2014). "The Role of Evaluation in Determining the Public Value of Extension." *Journal of Extension*, 52(4). <http://www.joe.org/joe/2014august/comm3.php>

Franz, N., Brekke, R., Coates, D., Kress, C. & Hlas, J. (2014). "The Virtual Extension Annual Conference: Addressing Contemporary Professional Development Needs." *Journal of Extension*, 52(1). <http://www.joe.org/joe/2014february/tt1.php>

Santiago, A., Franz, N., Chrisstoffel, R., Cooper, K., & Schmitt, B. (2013). "The Family-Environment Connection: Filling a Nation-Wide Program Gap." *Journal of Extension*, 51(5). <http://www.joe.org/joe/2013october/iw3.php>

Franz, N. (2013). Preventing Graduate Student Heroic Suicide in Community-Based Research: A Tale of Two Committees." *Journal of Public Scholarship in Higher Education*, 3, 111-126. <http://jpshe.missouristate.edu/119158.htm>

Robertson, L., Boyer, R., Chapman, B., Eifert, J. & Franz, N. (2013). "Educational Needs Assessment and Practices of Grocery Store Food Handlers Through Survey and Observational Data Collection." *Food Control*. Doi: 10.1016/j.foodcont.2013.06.004. Volume 34, 707-713. [http://ac.els-cdn.com/S0956713513002879/1-s2.0-S0956713513002879-main.pdf?\\_tid=e052ea7c-4199-11e3-8d4b-00000aacb362&acdnat=1383161670\\_9eb9c73ae7c0eb540bf49297dec9a113](http://ac.els-cdn.com/S0956713513002879/1-s2.0-S0956713513002879-main.pdf?_tid=e052ea7c-4199-11e3-8d4b-00000aacb362&acdnat=1383161670_9eb9c73ae7c0eb540bf49297dec9a113)

Franz, N. (2013). "Improving Extension Programs: Putting Public Value Stories and Statements to Work." *Journal of Extension*. 51(3). <http://www.joe.org/joe/2013june/tt1.php>

Garst, B., Baughman, S., Franz, N., & Seidel, R. (2013). "Strengthening Families: Exploring the Impacts of Family Camp Experiences on Family functioning and Parenting." *Journal of Experiential Education*, 36(1), 65-77. <http://jee.sagepub.com/content/36/1/65.full.pdf+html>

Franz, N. & Martin, P. (2013). "iPads and Tablets: Today's Extension Demonstration." *Journal of Human Sciences and Extension*, 1(1), 143. [http://media.wix.com/ugd//c8fe6e\\_1d7a6ceb1cb78f030030ef8ce78bbbab.pdf](http://media.wix.com/ugd//c8fe6e_1d7a6ceb1cb78f030030ef8ce78bbbab.pdf)

Franz, N. (2013). "The Data Party: Involving Stakeholders in Meaningful Data Analysis." *Journal of Extension*. 51(1). <http://www.joe.org/joe/2013february/iw2.php>

- Holz-Clause, M., Koundinya, V., Franz, N., & Borich, T. (2012). "Employee Job Autonomy and control in a Restructured Extension Organization." *International Journal of Agricultural Management and Development*, 2(4), 277-283. <http://www.ijamad.com/2%284%29/IJAMAD7-2%284%29.pdf>
- Braverman, M., Franz, N., & Rennekamp, R. (2012). "Extension's Evolving Alignment of Programs Serving Families and Youth: Organizational Change and Its Implications." *Journal of Extension*. 50(6). <http://www.joe.org/joe/2012december/a1.php>
- Franz, N., Stovall, C. (2012). "JOE's Niche in the Extension Scholarship Movement." *Journal of Extension*, 50(5). <http://www.joe.org/joe/2012october/comm2.php>
- Franz, N., Childers, J., & Sanderlin, N. (2012). "Assessing the Culture of Engagement on a University Campus." *Journal of Community Engagement and Scholarship*, 5(2), 29-40. <http://jces.ua.edu/assessing-the-culture-of-engagement-on-a-university-campus/>
- Peters, S. & Franz, N. (2012). "Stories and Storytelling in Extension Work." *Journal of Extension*, 50(4). <http://www.joe.org/joe/2012august/a1.php>
- Franz, N. & Fahey, C. (2012). "Tea Time: Raising Awareness and Support for Extension." *Journal of Extension*, 50(3). <http://www.joe.org/joe/2012june/tt7.php>
- Garst, B., Franz, N., Baughman, S., Smith, C., & Peters, B. (2012). "Using Single-Case Participatory Action Research as a Methodology to Explore Staff Experiences in Appalachian Summer Camp Communities." *PRISM: A Journal of Regional Engagemen*, 1(1), 19-31. <http://encompass.eku.edu/cgi/viewcontent.cgi?article=1012&context=prism>
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- Holz-Claus, M., Franz, N. Borich, T. & Koundinya, V. (2011). "Iowa State University Extension and Outreach Faculty and Staff Study." Institutional Report. Iowa State University Extension and Outreach.
- Franz, N. (2011). "Tips for Constructing a Promotion and Tenure Dossier That Documents Engaged Scholarship Endeavors." *Journal of Higher Education Outreach and Engagement*, 15(3), 15-30. <http://openjournals.libs.uga.edu/index.php/jheoe/issue/view/54>

Franz, N. (2011). "Advancing the Public Value Movement: Sustaining Extension During Tough Times." *Journal of Extension*, 49(2). <http://www.joe.org/joe/2011april/comm2.php>

Serrano, E., Davis, G., Townsend, M., Baker, S., Franz, N., Hosig, K., Lambur, M., Ellerbrock, M., Willis, W., & Muennig, P. (2011). "Cost-effectiveness model for youth EFNEP programs: What do we measure and how do we do it?" *Journal of Nutrition Education and Behavior*, 43(4), 295-302. [http://ac.els-cdn.com/S1499404610003064/1-s2.0-S1499404610003064-main.pdf?\\_tid=8a863130-4239-11e3-a21b-00000aacb35f&acdnat=1383230245\\_21596548e4b2529952133d418e255808](http://ac.els-cdn.com/S1499404610003064/1-s2.0-S1499404610003064-main.pdf?_tid=8a863130-4239-11e3-a21b-00000aacb35f&acdnat=1383230245_21596548e4b2529952133d418e255808)

Franz, N. (2011). "The Unfocused Focus Group: Benefit or Bane?" *The Qualitative Report*, 16(5), 1380-1388. <http://www.nova.edu/ssss/QR/QR16-5/franz.pdf>

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## **RECENT GRANTS AND CONTRACTS FUNDED**

Munsell, J. et al., (2015). Extension Geo-Citizens Design Forest Farms.” eXtension \$97,185 (project evaluation leader).

Rover, D., Larsen, L., Shelly, M., Gahn, S., & Schmittmann, B. (2014). EAGER Understanding and Strengthening STEM Faculty Engagement and Transformative Research. National Science Foundation Early Concept Grants for Exploratory Research. \$299,991 (advisory committee member and workshop presenter and thought leaders).

Franz, N. and Warning, J. (2013). Multi-County Program Enhancement for Families Extension in East Central Iowa. Johnson County Agricultural Extension District. \$78,070.

Franz, N., and Warning, J. (2013). Program Enhancements for Dubuque County and Extension Region 11. Dubuque County Agricultural Extension District. \$69,781.

Franz, N., and Warning, J. (2013). Program Enhancements for Extension Region 20. Henry County Extension District. \$183,499.

Carnahan, R., Franz, N., et al. (2013). The Extension Connection: Partnerships to Translate, Disseminate, and Advance Evidence-Based Dementia Care for Rural Older Adults and Hispanic Populations. Patient-Centered Outcomes Research Institute \$1,626,680. ISU Extension and Outreach Subcontract \$55,522.

Franz, N. (2012). Measuring and Articulating Public Value. University of Idaho, North Carolina A&T, and Virginia Tech. \$4,000.

Franz, N., and Warning, J. (2012). Program Enhancements for Extension Region 20. Henry County Extension District. \$166,838.

Franz, N. and Warning, J. (2012). Program Enhancements for Dubuque County and Extension Region 11. Dubuque County Agricultural Extension District. \$65,967.

Franz, N. et al. (2011). *Water Equals National Education Campaign: Transforming Young People's Relationship with Water*. USDA-NIFA. \$2.4 million. Role: North Central Region advisor.

Franz, N. et al. (2011). *Farming Forests: An eXtension Community of Practice*. eXtension and RREA. \$100,005. Role: Evaluation leader.

Franz, N. Naeve, L. & Toering, J. (2011). *Growing Gardens, Growing Youth: A National Extension Model*. USDA-FNS. \$1 million. Role: ISU project director, \$159,657.

Franz, N. (2011). ECOP Excellence in Extension Implementation Team Leader Association of Public Land Grant Universities for \$5,000.

Franz, N. (2011). *University Academy for University Leaders: Measuring and Monitoring Engagement*. \$2,500.

Franz, N. and Warning, J. (2011). *Program Enhancements for Dubuque County and Extension Region 11*. Dubuque County Agricultural Extension District. \$32,496.

Warning, J. and Franz, N. (2010). *Iowa Healthy Homes Project*. Auburn University. \$4,000.

Franz, N. (2010). *Enhancing Public Value and Engagement Through Extension* University of Idaho for \$2,000.

Franz, N. (2010). *ECOP Excellence in Extension Implementation Team Leader* Association of Public Land Grant Universities for \$5,000.

- Ali, R., Kirwan, J. and Franz, N. (2009). *Service and Conservation Corps Program: Conservation Activities by Youth Service Organizations* – Virginia Cooperative Extension for \$277,000.
- Franz, N. (2009). *ECOP Excellence in Extension Implementation Team Leader Association of Public Land Grant Universities* for \$5,000.
- Franz, N. (2009). *Virginia 4-H program Evaluation Learning Circle*. National 4-H Council for \$1,500.
- Franz, N. (2009). *Building Evaluation Capacity in the Federal Railroad Administration*. Fulcrum, Inc. for \$5,000.
- Davis, G., Serrano, E., Franz, N., Estabrooks, P., Hosig, K. and McFerren, M. (2009). *Cost Effectiveness of Nutrition Education Programs for Limited Resource Youth*. Funding through the National Research Institute for \$693,089.
- Ogejo, J., Franz, N., et al. (2009). *Integrating Education and Biodegradable Litter Amendment Development to Enhance Adoption of Ammonia Emissions Mitigation Practices in Poultry Houses*. Funding through the National Research Institute for \$597,996.
- Franz, N. (2008). *Woody Biomass Expert Panel Facilitation*. Funding through CSREES RREA competitive focus projects through USDA for \$4,800 plus expenses.
- Franz, N. and Jarvis, B. (2008). *How Farmers Learn Research Results Workshops*. Competitive inservice grant through the Virginia Sustainable Agriculture Research and Education Program through USDA for \$5,000.
- Roberts, M. and Franz, N. (2008). *Third Annual Virginia Regional Outlook Seminars*. Competitive Program grant through the Southern Region Risk Management Education Center through USDA for \$45,925.
- Franz, N. Baughman, B., Smith, C., Garst B., Peters, B. (2008). *Deepening the Undergraduate Experience Through Participatory Action Research*. Competitive research grant through the Virginia Tech College of Agriculture and Life Sciences for \$2,500.
- Franz, N. and Piercy, F. (2007). *How Farmers Learn: Improving Sustainable Agriculture Education*. Competitive research and Extension grant funded by Southern SARE through USDA for \$205,000.
- Boyer, R. and Franz, N. (2006). *Enhancing Undergraduate Food Safety Practices at Virginia Tech*. Competitive research grant funded by Rutgers University for \$5,000.

## **COURSES TAUGHT**

### **Iowa State University**

- Human Development and Family Studies 591 Internship – Extension Professional Development
- Human Development and Family Studies 591 Internship – Youth Development Program Evaluation

### **Virginia Polytechnic Institute and State University**

- Agricultural and Extension Education 5974 Independent Study – Adult Education
- Agricultural and Extension Education 5974 Independent Study – Program Development and Evaluation
- Agricultural and Extension Education 5974 Independent Study – Focus Group Methodology

### **University of New Hampshire**

- Natural Resources and Environmental Studies 995 – Independent Study – Adult Education
- Natural Resources and Environmental Studies 995 – Independent Study – Adult Learning



## University of Wisconsin

- Natural Resources 410/610 Introduction to Environmental Education
- Natural Resources 411/611 Methods for Teaching Environmental Education
- Natural Resources 412/612 Issues in Environmental Education
- Natural Resources 413/613 Research in Environmental Education
- Education – Environmental Education Curriculum Development – Project Wild, Project WET, Project Learning Tree

## HOBBIES

Outdoor silent sports, reading, travel, gardening, music, dark chocolate, and nature study.

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